

# CLIFTON BARNHART

User Experience Information Architecture Interaction Design

503-954-6494

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1720 SW 4th Ave #232

Portland, OR 97201

## PROFESSIONAL EXPERIENCE

Ten years experience in interaction design, visual design and branding  
Three years professional experience in information architecture and user research

## TECHNICAL SKILLS

Information Architecture, Navigation & Interface Design  
Wireframing, Paper & Interactive Prototyping  
Software: Balsamiq, Illustrator, InDesign, Photoshop, Axure RP, Flash  
User Testing, Remote Research, Analytics Debriefing, Data Visualization  
Software & Services: Silverback, Google Analytics, Adobe Connect, Loop<sup>11</sup>, WebSort, Mechanical Turk  
Typography, Photography, A/V Recording & Editing

## WORK EXPERIENCE

**AboutUs** - Portland, Oregon **Interaction Designer**, February 2011 - Present (4 Months)  
Project: Interaction design for AboutUs Site Report, an SEO optimization web app  
Team size: 12 people  
Software and services used: Balsamiq, Photoshop, Illustrator, Google Analytics, Silverback  
• User testing & debriefing - Moderating task-based user sessions & providing next steps for iterations  
• Interface design & navigation - Designing for efficient interactions based on personas & user stories

**The Art Institute of Portland** - Portland, Oregon **Instructor**, January 2011 - Present (5 Months)  
Classes taught: Mobile User Experience & Prototyping, Data Visualization, Principles of UX  
Class size: 12 - 20 students

**ID Branding** - Portland, Oregon **Information Architect**, 2010 (3 Months)  
Project: Conduit NW, a collaboration between BPA and NEEA to promote energy efficiency  
Team size: ~6 people (excluding development team)  
Software and services used: Axure RP, WebSort, Denote  
• Wireframing - 30+ individual pages using Axure RP  
• Search & browse functionality - Specifications for deep faceted, multi-category search

**Geoloqi** - Portland, Oregon **Prototype Designer**, 2010 (3 Months)  
Project: Mobile and web app for automating time-sensitive map data and messaging  
Team size: 6 to 10 people  
Software and services used: Axure RP, Visio, OmniGraffle, Flash, Mechanical Turk  
• Interactive prototyping - Sketching and mockups for early versions of the mobile app  
• Function flow - Software specifications for optimizing data usage

**Bonneville Power Administration** - Portland, Oregon **Information Architect**, 2009 (2 Months)  
Project: Redesign for Service Connection, BPA's employee intranet portal  
Team size: 4 people (excluding development team)  
Software and services used: Illustrator, Photoshop, WebSort  
• Navigation design - Categorized existing portal for future expansion  
• Visual design - Created visual identity and iconography for Service Connection's branding

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## WORK EXPERIENCE CONTINUED

**Yukon Government** - Whitehorse, Yukon **Search & Navigation Architect**, 2009 (4 Months)

Project: Redesign of existing socio-economic web portal

Team size: ~6 people

Software used: Axure RP, Illustrator, Photoshop

- User testing debrief - Created redesign proposals based on research findings
- Navigation design - Mapped new navigation for improved findability
- Visual design - Improved existing pages for displaying regional census data

**Orchestra** - Portland, Oregon **Information Architect & Visual Designer**, 2009 (2 Months)

Project: Donation site for American Bible Society

Team size: 6 local, 10+ remote

Software and services used: WebSort, Photoshop, Illustrator

- Card sorting - Simplified the site's navigation structure by involving the development team
- Theme design - Created visual elements and layout for the site's Drupal theme

**DomoDomo** - Minneapolis, Minnesota **Experience Architect & User Researcher**, 2008 - Present

Project: KeyLime, a customer service ticket system for small businesses

Team size: 2

Software and services used: Axure RP, Balsamiq, Illustrator, Flash, Adobe Connect, Loop11

- Annotated wireframes - Created wireframes in Balsamiq and custom annotations in Illustrator
- Interactive prototyping - Prototyped menus and other functionality in Flash
- User personas - Created user journeys to determine brand direction and site features
- User research - Tested prototypes in person and remotely with Connect and Loop11
- Visual design and branding - Designed logos, developed color schemes and site layout

**Blackstone Edge Studios** - Portland, Oregon **Interactive & Visual Designer**, 2003 & 2009-2010

Projects: Various Flash websites, visual design, web development, branding and identity

Clients: Jeld-Wen Windows, Moses Pointe Resorts, Old World Doors, among others

Team size: 4 to 8 people for each project

Software used: Photoshop, Flash, Illustrator

- Interactive design & WordPress content management
- Photo editing - Print ads for Jeld-Wen, Old World Door, Classic Renewal

## EVENTS & AWARDS

Awarded the 2011 WebVisionary Award for Technology in Education for TheStreamPDX

Curation Intern, IA Institute IDEA, Philadelphia, Pennsylvania, October 2010

Diagram Presenter & Volunteer, Information Architecture Summit, Phoenix, April 2010

Active Member, Computer-Human Interaction Forum of Oregon

Organizer, World Usability Day, November 2010

Volunteer, WebVisions, May 2009, Open Source Bridge, June 2009

SCAD Artistic Honors Fellowship for Exceptional Interactive Design, 2006 & 2007

Participant, Portland BarCamp & Cre8Camp, 2009 & 2010

Clark College Penguin Award for Outstanding Leadership in a Student-Run Program, 2002

## EDUCATION

**Savannah College of Art & Design** - Savannah, Georgia **Master of Arts in Interaction Design**, 2007

Focus: User Experience & Human Factors

**The Evergreen State College** - Olympia, Washington **Bachelor of Arts**, 2005

Focus: Interface Design, Interactive Storytelling, Documentary Filmmaking

**Clark College** - Vancouver, Washington 2000 - 2002

Focus: User Interface & Interaction Design, 2D Design, Animation